

Job Title: Digital Marketing Executive

Company Name: Whip and Stir Media

Location: Madhapur

Job Type: Full-time

Department: Designing

About Company:

Whip and Stir Media is a dynamic social media marketing agency based in Hyderabad. We help brands craft and enhance their digital footprint through services encompassing social media marketing, website development, branding, and more.

Key Responsibilities:

- **Content Creation and Curation:** Generate captivating and innovative content ideas. Assist in researching trending topics and industry-relevant information to fuel engaging content.
- **Social Media Management:** Handle daily posting schedules across various social media platforms. Maintain a consistent brand voice and actively engage with followers.
- **Collaboration:** Work closely with the marketing team to brainstorm campaign ideas and ensure brand consistency across all platforms.
- **Performance Monitoring:** Track key social media metrics to analyze content performance and identify areas for improvement.

Requirements:

- **Excellent Communication Skills:** Possess strong written and verbal communication abilities.
- **Social Media Savvy:** Demonstrate a deep understanding of social media platforms and trends.
- **Creativity:** Showcase a knack for generating fresh and engaging content ideas.
- **Team Player:** Exhibit a collaborative spirit and a willingness to learn.

Application Process:

Interested candidates should submit their resume detailing their experience and motivation.